



2007 RIVER NORTH SUMMERFEST

Sunday, July 22rd – Noon to 4PM
Erie Street between Kingsbury and the River

TABLE SIGN-UP FORM (COST \$200)

This is your BEST opportunity all year for direct, face to face access to River North's rapidly growing RESIDENT population!

An estimated 1,000 River North area residents will attend this year's outdoor event, co-presented by River North and River North Residents Association, featuring live entertainment, tastes of River North restaurants, door prize drawings, children's entertainment and more!

Business Receives:

- One 8-foot table with plastic or paper linen (we recommend you bring your own linens) in approximately a 10' x 10' space, plus two chairs and table signage.
- Pre-event: 10,000+ posters and postcards distributed in 30 area RNRA member condominium buildings, and posted in common areas and elevators. Also mailed to residents and businesses in RNA and RNRA's databases
- At the event: the opportunity to talk face to face with potential, new regular customers, introduce your business and capture their names and information.
- Post-event: photos, logo inclusion and the opportunity to include a special offer in our exclusive Resident online newsletter sent exclusively to a solid list of highly-qualified area residents.

Business Provides:

- \$200 fee
- Staff to man your booth
- Any promotional materials or items you would like to distribute at your booth.
- One item for use in a door prize drawing conducted at the event
- At the event: the opportunity to talk face to face with potential, new regular customers, introduce your business and capture their names and information.

PLEASE SIGN ME UP FOR A TABLE AT SUMMERFEST-

Company: _____

Contact: _____

Signature: _____

_____ Table(s) @ \$200 = _____

PAYMENT INFORMATION:

CHECK ENCLOSED
 CREDIT CARD (circle card type) MC Visa American Express Discover
Credit Card #: _____

Expiration Date _____ Name on Card _____

Signature _____

Please Return To: River North Association, 400 N. Wells, #200, Chicago, IL 60610 or fax 312-645-1151

PAYMENT REQUIRED BY 7-15-07!